

# The Edith M Ellis 1985 Charitable Trust

## Mosaik Education

#1BQPZRMJKJ submitted on 2 September 2021

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### 1.1 Please summarise what you are seeking from us

Only 3% of refugees reach tertiary education, whilst the global average enrolment rate is 37%. Mosaik's Guidance Programme help refugees to develop the skills to explore, evaluate, and pursue tertiary education, while building 21st century skills. Mosaik is seeking £5k to update our resources so that they can be scaled to meet the significant demand for the programme.

### 1.2 Tell us more about your project and the impact it will have

#### Background

Only 3% of refugees reach tertiary education, whilst the global average enrolment rate is 37%. Refugees experience a range of positive outcomes from accessing tertiary education, including becoming leaders in their communities, building self sufficiency and supporting their families.

Since 2015, there has been an increase in the number of scholarships, online courses and training opportunities afforded to refugees - and UNHCR has set a target to increase refugee tertiary education access to 15% by 2030. Yet, young refugees are often unaware of the range of opportunities, what they entail, and struggle with the demands of applications, with reports from Mastercard Foundation and the American University of Beirut finding a need for guidance and counselling to support refugees transition from secondary to tertiary education. UNHCR has also made "reliable, transparent information on higher education opportunities to refugees" as a key part of their roadmap to achieving the 15% target.

#### Our Guidance Programme

Mosaik's Guidance Programme help refugees to develop the skills to explore, evaluate, and pursue tertiary education, while building 21st century skills.

The Guidance Programme consist of eight modules of digital learning materials and activities. They can be facilitated in-person, remotely or a blended setup. Our current model is to train facilitators at local community organisations who lead delivery. We also provide delivery tools (e.g. data collection) and support to facilitators for quality control.

Our vision is that all refugees transitioning from secondary to tertiary education by 2030 (500k = UNHCR's 15% target) can use the Guidance Programme to help realise their ambitions. We will do this by making the Workshops open resources for community organisations and governments, achieving efficiency at scale through codifying and automating our training and delivery support tools.

#### Impact so far

Our impact and outcomes data found that 97% of participants said the programme helped them pursue tertiary education; 85% had used skills from the workshop within 5 weeks; and within 6 months, 54% had applied to a tertiary opportunity, 57% of whom received an offer to study.

#### This project

Our vision is that all refugees transitioning from secondary to tertiary education by 2030 (500,000 = UNHCR's 15% target) can use the Guidance Programme to help realise their ambitions. To progress towards this vision, we need to adapt our resources so that they can be more easily scaled and adapted in different contexts.

In this project, we plan to update our existing Guidance Programme resources to be a set of open, modular resources, available in English and Arabic, that can be used and adapted by community organisations and international organisations. Mosaik will revise the content, the learning design, updating of the learning file assets, support materials for facilitators of the programme, translate materials into English, and amend the format of the resources to be easily accessed. online.

### 1.3 Which grant-giving categories does your project fulfil?

E - Work with forced migrants, including internally displaced people

#### 1.3e Work with forced migrants, including internally displaced people

Mosaik currently works with refugees in Jordan, Lebanon and Turkey. Although the majority of this group is made up of Syrian refugees, our programme participants also include refugees from Iraq, Sudan, Somalia, Palestine, and Eritrea,

### 1.4 Which country is the project based in?

United Kingdom (GB)

### 1.5 Will the project continue after initial funding has ended?

Yes

#### 1.5b Please give details of how you plan to continue after initial funding has ended

Mosaik's long-term strategy is to integrate the Guidance Programme resources into the programmes and curricula of international organisations and national governments where there are high concentrations of refugees. Mosaik would generate revenue from both of these entities to cover training and further updates to the programme materials. Mosaik is currently in discussions to pilot the updated version of the Guidance Programme as part of the UN Refugee Agency's education programme for 2022.

### 1.6 How will the project be monitored and evaluated?

Mosaik has developed a framework for monitoring the effectiveness of the Guidance Programme. We collect data at three points:

1. At the end of the Programme to measure participants' knowledge and skills acquisition
2. Five weeks after the Programme to measure if and how participants have used the skills and knowledge
3. Six months after the end of the Programme to measure participants' progress towards accessing higher education.

## 2.1 Expenditure

EXPENDITURE ITEM	AMOUNT	NOTES
Instructional design and cnceconsultant	£3,000	10 days @ £300 per day fees to adapt content
Graphic design to update content	£1,300	6.5 days graphic design @ £200 per day
Translation fees	£700	Translating existing content from Arabic to English
Mosaik staff costs	£5,000	Mosaik staff costs for coordinating the development of resources 0.5 FT at @£1000 per month
TOTALS	£10,000	

## 2.2 Income

INCOME SOURCE	TARGET AMOUNT	AMOUNT RAISED	NOTES
Mosaik public fundraising	£5,000	£2,000	
	£0	£0	
TOTALS	£5,000	£2,000	

## 2.3 What is the total amount (in £ sterling) your organisation is requesting from The Edith M Ellis Trust?

£5,000

## 2.4 Has your organisation made an application to The Edith M Ellis Trust before?

No

## 2.5 Please state your organisation's annual turnover (in £ sterling)

£137,046

## 2.6 Do you wish to upload your audited accounts or financial statement?

No

## 2.7 Please tell us where payment should be made if your application is successful

Mosaik Education  
33774538  
209074

## 3.1 Your name

Ben Webster

## 3.2 Your contact telephone number

07807487910

## 3.3 Your position within the organisation

CEO

## 3.4 Your email address

[ben@mosaik.ngo](mailto:ben@mosaik.ngo)

## 3.5 Organisation name

Mosaik Education

## 3.6 Please state the status of your organisation

UK charity

## 3.7 Please summarise what your organisation does

Mosaik is a UK charity supports refugees in Jordan, Lebanon and Turkey to reach university. We do this by developing and delivering programmes that address key barriers facing refugees, including academic guidance and English language learning. All these programmes are designed with refugees, leverage technology to make them widely accessible, and are delivered in partnership with local community organisations.

## 3.8 UK correspondence address for organisation

The Ramp Coworking Peckham Levels, 95A Rye Lane, London, SE15 4ST

**3.9 UK telephone number**

07807487910

**3.10 UK charity number (if applicable)**

1176947

**3.11 Year established**

2018

**3.12 Website (if applicable)**

<http://www.mosaik.ngo>

**3.13 Social media accounts (if applicable)**

Twitter: mosaikeducation

Instagram: mosaik\_education

**4.1 How did you hear about The Edith M Ellis Trust?**

Internet